

ABSTRACT OF THE DISCLOSURE

An ink jet printing method using an ink jet  
ejecting portion for ejecting ink on a printing  
material and a print quality improving liquid ejecting  
5 portion for ejecting print quality improving liquid to  
be ejected to the printing material, the improvement  
residing in that an application mode of the print  
quality improving liquid is different depending on a  
printing mode in which printing operation is carried  
10 out.

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